

Bundle Up!™ Plan



Huron Chamber & Visitors Bureau
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Bundle-Up!

A Tiered Dues Approach to Membership

Since the inception of the Huron Chamber of Commerce, almost 100 years ago we have worked in partnership with our business community to improve the economic environment of our community. We connect local businesses, service organizations and all levels of government to create an environment where people want to live, work and play.

The Huron Chamber & Visitors Bureau believes that an organization of any kind should be constantly changing to consistently improve. Change gives room for innovative ideas, efficiency and increased customer satisfaction.

Over the past year our board and staff have been reviewing our current membership investment levels and working to deliver more value to you, our members. We have developed a new tiered dues structure that will allow more flexibility for your business. You can customize your membership with the Chamber resources that best fit your needs. The new structure allows you to plan ahead by choosing the sponsorship activities in advance allowing you to have more control of your budget throughout the year.

Bundle up:

- Provides resources and tools to deliver benefits to your business through marketing, visibility and face to face opportunities with other community leaders, business persons and enhanced promotion for your organization
- Is a type of membership where members are investing in packaged programs and services that meet their specific company needs.
- Pre-registers members for events included in selected bundles
- Provides engagement opportunities through committees, events, networking, sponsorship and more.
- A La Carte allows you to pre-select your sponsorships and other benefits to form a perfect bundle.
- Offers budget planning – knowing the total investment up front
- Allows members to see what they are investing and what they receive in return for their investment.

In every level that you choose, you are supporting your community, allowing us to help make it a vibrant and viable place to live for you and members of your workforce. Please review the information in this document to determine the level that is best for your organization. With change comes questions, so be confident that our staff will be prepared to answer any questions and support you through this process.

Thank you for your support over the past years. We look forward to working with you in the future.

Laurie A Shelton

President & CEO Huron Chamber & Visitors Bureau

Mission:

The Huron Chamber & Visitors Bureau serves members by strengthening business, supporting visitors and enhancing community.

WE SERVE

WE STRENGTHEN

WE SUPPORT

WE ENHANCE

WE ARE HURON

Access



**Your Investment:
\$400**

WE STRENGTHEN:

- State and local legislative Resources & Advocacy
- Discount on special Chamber professional development workshops
- Discount on commercial insurance Independent Auto-Owners insurance agencies
- One Chamber Mixer Pass

WE ENHANCE:

- Include event/activity on Chamber calendar (poster, Prairie Tracks, email, website, radio)
- Bulk Mailing Use
- Include poster on poster route
- Enhanced Listing on Chamber website business directory with statistical reports
- Six Events on Chamber Marquee
- Six Broadcast Email Advertisements
- One free set of Investor Labels

WE SUPPORT:

- Opportunity to participate on committees and boards
- Access to all networking functions, educational programs, & Chamber events
- Stay informed about community happenings with weekly Chamber emails
- Personal & electronic referrals from Chamber business directory, Chamber office & other members
- Ability to utilize Visitor Center brochure racks for business information
- Flyer/Brochure can be included in hunting, relocation, and/or visitor packets

WE SERVE:

- Professional Staff & Facilities for Chamber & Visitors Bureau Functions (\$301 Value)
- Chamber membership window cling to display at business entrance
- Notary Service

NEW MEMBERS: Recognition on Facebook and logo in Prairie Tracks as a new Chamber investor

Connector



**Your Investment:
\$1,000**

WE STRENGTHEN:

State and local legislative Resources & Advocacy
Discount on special Chamber professional development workshops
Discount on commercial insurance Independent Auto-Owners insurance agencies
One Chamber Mixer Pass
Include job postings on Chamber website
Chamber Golf Classic twosome

WE SUPPORT:

Opportunity to participate on committees and boards
Access to all networking functions, educational programs, & Chamber events
Stay informed about community happenings with weekly Chamber emails
Personal & electronic referrals from Chamber business directory, Chamber office & other members
Ability to utilize Visitor Center brochure racks for business information
Flyer/Brochure can be included in hunting, relocation, and/or visitor packets
\$250 In Sponsorship Credit

WE ENHANCE:

Include event/activity on Chamber calendar (poster, PrairieTracks, email, website, radio)
Bulk Mailing Use
Include poster on poster route
Enhanced listing on Chamber website business directory with statistical reports **(Plus 1 Additional Listing)**
Additional Listings receive 4 Broadcast Emails
Eight Events on Chamber Marquee
Eight Broadcast Email Advertisements
One free set of Investor Labels
Ability to create and publicize Hot Deals on Chamber website
Opportunity to host a Chamber Mixer

WE SERVE:

Professional Staff & Facilities for Chamber & Visitors Bureau Functions (\$301 Value)
Chamber membership window cling to display at business entrance
Notary Service

NEW MEMBERS: Recognition on Facebook and logo in PrairieTracks as a new Chamber investor

Supporter



Your Investment:
\$2,000

WE STRENGTHEN:

State and local legislative Resources & Advocacy
Discount on special Chamber professional development workshops
Discount on commercial insurance Independent Auto-Owners insurance agencies

Two Chamber Mixer passes

Include job postings on Chamber website
Chamber Golf Classic twosome

WE SUPPORT:

Opportunity to participate on committees and boards
Access to all networking functions, educational programs, & Chamber events
Stay informed about community happenings with weekly Chamber emails
Personal & electronic referrals from Chamber business directory, Chamber office & other members
Ability to utilize Visitor Center brochure racks for business information
Flyer/Brochure can be included in hunting, relocation, and/or visitor packets

\$750 In Sponsorship Credit

Two tickets to the Chamber Annual Meeting
One table for the annual Ag Appreciation Banquet

WE ENHANCE:

Include event/activity on Chamber calendar (poster, Prairie Tracks, email, website, radio)
Bulk Mailing Use
Include poster on poster route
Enhanced listing on Chamber website business directory with statistical reports (**Plus 2 Additional Listings**)
Additional Listings receive 4 Broadcast Emails
Eight Events on Chamber Marquee
Eight Broadcast Email Advertisements
One free set of Investor Labels
Ability to create and publicize Hot Deals on Chamber website
Opportunity to host a Chamber Mixer
Business card size ad on Chamber large mailing envelopes

WE SERVE:

Professional Staff & Facilities for Chamber & Visitors Bureau Functions (\$301 Value)
Chamber membership window cling to display at business entrance
Notary Service
Certificate of Origin

NEW MEMBERS: Recognition on Facebook and logo in PrairieTracks as a new Chamber investor

Builder



**Your Investment:
\$4,000**

WE STRENGTHEN:

State and local legislative Resources & Advocacy
Discount on special Chamber professional development workshops
Discount on commercial insurance Independent Auto-Owners insurance agencies
Three Chamber Mixer passes
Include job postings on Chamber website
Chamber Golf Classic foursome
Six tickets to Legislative Events
Legislative meeting/facility tour

WE SUPPORT:

Opportunity to participate on committees and boards
Access to all networking functions, educational programs, & Chamber events
Stay informed about community happenings with weekly Chamber emails
Personal & electronic referrals from Chamber business directory, Chamber office & other members
Ability to utilize Visitor Center brochure racks for business information
Flyer/Brochure can be included in hunting, relocation, and/or visitor packets
\$2000 In Sponsorship Credit
Six tickets to the Chamber Annual Meeting
Two tables for the annual Ag Appreciation Banquet
Logo on Chamber website home page with link to website

WE ENHANCE:

Include event/activity on Chamber calendar (poster, PrairieTracks, email, website, radio)
Bulk Mailing Use
Include poster on poster route
Enhanced listing on Chamber website business directory with statistical reports (**Plus 3 Additional Listings**)
Additional Listings receive 4 Broadcast Emails
Ten Events on Chamber Marquee
Ten Broadcast Email Advertisements
One free set of Investor Labels
Ability to create and publicize Hot Deals on Chamber website
Opportunity to host a Chamber Mixer
Business card size ad on Chamber large mailing envelopes
Logo listed on weekly Chamber emails
Event or activity shared on Chamber Facebook page

WE SERVE:

Professional Staff & Facilities for Chamber & Visitors Bureau Functions (\$301 Value)
Chamber membership window cling to display at business entrance
Notary Service
Certificate of Origin

NEW MEMBERS: Recognition on Facebook and logo in PrairieTracks as a new Chamber investor

Influencer



Your Investment:
\$8,000

WE STRENGTHEN:

State and local legislative Resources & Advocacy
Discount on special Chamber professional development workshops
Discount on commercial insurance Independent Auto-Owners insurance agencies
Four Chamber Mixer passes
Include job postings on Chamber website
Chamber Golf Classic foursome
Twelve tickets to Legislative Events
Legislative meeting/facility tour
Tuition for one to Leadership Huron
Chamber Golf Classic Hole Sponsor
Automatic Seat at the Table - Chamber Board Position

WE SUPPORT:

Opportunity to participate on committees and boards
Access to all networking functions, educational programs, & Chamber events
Stay informed about community happenings with weekly Chamber emails
Personal & electronic referrals from Chamber business directory, Chamber office & other members
Ability to utilize Visitor Center brochure racks for business information
Flyer/Brochure can be included in hunting, relocation, and/or visitor packets
\$4000 In Sponsorship Credit
Eight tickets to the Chamber Annual Meeting
Two tables for the annual Ag Appreciation Banquet
Logo on Chamber website home page with link to website

WE ENHANCE:

Include event/activity on Chamber calendar (poster, Prairie Tracks, email, website, radio)
Bulk Mailing Use
Include poster on poster route
Enhanced listing on Chamber website business directory with statistical reports **(Plus 4 Additional Listings)**
Unlimited Events on Chamber Marquee
Unlimited Broadcast Email Advertisements
One free set of Investor Labels
Ability to create and publicize Hot Deals on Chamber website
Opportunity to host a Chamber Mixer
Business card size ad on Chamber large mailing envelopes
Logo listed on weekly Chamber emails
Event or activity shared on Chamber Facebook page
Banner Ad on Chamber website with link
Advertorial in PrairieTracks once per year

WE SERVE:

Professional Staff & Facilities for Chamber & Visitors Bureau Functions (\$301 Value)
Chamber membership window cling to display at business entrance
Notary Service
Certificate of Origin

NEW MEMBERS: Recognition on Facebook and logo in PrairieTracks as a new Chamber investor

Investment Schedule

Programs & Benefits	Access	Connector	Supporter	Builder	Influencer
Professional Staff & Facilities for Chamber & Visitors Bureau Functions					
Access to all networking functions, educational programs, & Chamber events					
Stay informed about community happenings with weekly Chamber emails					
Personal & electronic referrals from business directory, Chamber office & members					
Include event/activity on Chamber calendar (poster, PrairieTracks, email, website, radio)					
Opportunity to participate on committees and boards					
State and local legislative Resources & Advocacy					
Notary Service					
Bulk Mailing Use					
Chamber membership window cling to display at business entrance					
Recognition on Facebook and PrairieTracks as a new Chamber Investor					
Discount on special Chamber professional development workshops					
Discount on commercial insurance Independent Auto-Owners insurance agencies					
Ability to utilize Visitor Center brochure racks for business information					
Include poster on poster route					
Listing on Chamber website business directory with statistical reports					
Event on Chamber Marquee	6	8	8	10	∞
Broadcast Email Advertisement	6	8	8	10	∞
One free set of Investor Labels					
Enhanced listing on Chamber website Business Directory with editing capabilities					
Flyer/Brochure can be included in relocation, hunting, and/or visitor packets					
Chamber Mixer Passes	1	1	2	3	4
Include job postings on Chamber website					
Ability to create and publicize Hot Deals on Chamber website					
Additional listing on Chamber website business directory with statistical reports		1	2	3	4
Opportunity to host a Chamber Mixer					
Chamber Golf Classic		2	2	4	4
Sponsorship Credit					
Certificate of Origin					
Tickets to Annual Chamber Meeting			2	6	8
Business card size ad on Chamber's large mailing envelopes					
Table to the Annual Farmers Appreciation Banquet			1	1	2
Legislative Event Tickets				6	12
Business logo on Huron Chamber home page with a link to website					
Logo listed on weekly Chamber emails					
Event or activity shared on Chamber Facebook page					
Legislator Meeting / Facility Tour					
Tuition to Leadership Huron					1
Chamber Golf Classic Hole Sponsor					
Banner ad on huronsd.com website with a link to website					
Automatic Seat at the Table - Chamber Board Position					
Advertorial in PrairieTracks (once per year)					
Total Value:	\$856	\$1,956	\$3,406	\$7,116	\$14,031
Your Investment:	\$400	\$1,000	\$2,000	\$4,000	\$8,000

Programs & Services - A LA CARTE

Programs & Benefits	Access
Chamber Golf Classic Foursome	\$250
Chamber Golf Classic Twosome	\$125
Chamber Golf Classic Hole Sponsorship	\$200
Chamber Golf Classic Hole-In-One Sponsorship	\$175
Ringneck Festival – Imperial Sponsorship	\$1000
Ringneck Festival – Golden Sponsorship	\$500
Ringneck Festival – Tail Feather Sponsorship	\$250
Ringneck Festival – Support Business Sponsorship	\$100
Farmers Appreciation Banquet - Corporate Sponsor	\$200
Farmers Appreciation Banquet - Table (10)	\$150
Farmers Appreciation Banquet - Tickets	\$15
BBQ Championships - Prime Sponsorship	\$1000
BBQ Championships - Choice Sponsorship	\$500
BBQ Championships - Certified Sponsorship	\$250
BBQ Championships - Premium Sponsorship	\$100
Turkey Days - Presenting Sponsorship	\$2500
Turkey Days - Field Team Sponsorship	\$1000
Turkey Days - End Zone Sponsorship	\$750
Turkey Days - Sideline Sponsorship	\$500
Harvest Fest - Presenting Sponsor	\$1500
Harvest Fest - Jack-O-Lantern Sponsor	\$500
Harvest Fest - Hay Bale Sponsor	\$250
Harvest Fest - Pumpkin Sponsor	\$100
Ag Shuttles – New Sponsor	\$250
Ag Shuttles – Loyal Sponsor with New Sign	\$225
Ag Shuttles – Loyal Sponsor	\$150
Leadership Huron Tuition	\$400
Annual Banquet Tickets	\$35
Chamber Mixer Passes	\$30
Extra Email Blast	\$50
Extra Marquee Event	\$25
Set of Investor Labels	\$100
Enhanced Listing on Chamber Business Directory	\$100
Include Job Postings and Hot Deals on Chamber website	\$50
Include Flyer/Brochure in relocation, hunting, and/or visitor packets	\$250
Additional Listing in Chamber business directory	\$400
Chamber Mixer Hosting Fee	\$250
Certificate of Origin	\$200
Business card sized ad on Chamber's large mailing envelopes	\$100
Legislative Event Tickets	\$15
Business logo on Huron Chamber home page with a link to your website	\$600
Logo listed in weekly Chamber emails	\$300
Event or activity shared on Chamber Facebook page	\$200
Banner ad on huronsd.com website with a link to your website	\$1200
Notary Service	\$10
Bulk Mail Use	\$50
Poster on Poster Routes	\$50

Programs & Services - A LA CARTE

Programs & Benefits	Access
SD State Fair Bus Shuttle Stop Location	\$250
SD State Fair Bus Shuttle Shared Stop Location (Need 2 sponsors)	\$125
SD State Fair Bus Shuttle Downtown Stop Location (Need 5 sponsors)	\$50
Shop Huron Gold Medal Sponsor	\$1000
Shop Huron Silver Medal	\$500
Shop Huron Bronze Medal Sponsor	\$250
Shop Huron Participant Medal Sponsor	\$100

Individual

Total Investment: \$100

Professional Staff & Facilities for Chamber & Visitors Bureau Functions

Access to all networking functions, educational programs, & Chamber events

Stay informed about community happenings with weekly Chamber emailsDiscount on special

Chamber professional development workshops

Notary Service



Thank you for your investment!