



**BUNDLE UP! PLAN
2026**

MEMBERSHIP BROCHURE

**HOME-BASED,
SEASONAL AND
NON-PROFIT
LEVEL**

**WE SERVE
WE STRENGTHEN
WE SUPPORT
WE ENHANCE**

**1725 DAKOTA AVENUE S
HURON SD 57350
(605) 352-0000**

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Bundle-Up! *A Tiered Dues Approach to Membership*

Bundle-Up:

- Provides resources and tools to deliver benefits to your business through marketing, visibility and face to face opportunities with other community leaders, business persons and enhanced promotion for your organization
- Is a type of membership where members are investing in packaged programs and services that meet their specific company needs
- Pre-registers members for events included in selected bundles
- Provides engagement opportunities through committees, events, networking, sponsorship and more
- A La Carte allows you to pre-select your sponsorships and other benefits to form a perfect bundle
- Offers budget planning - knowing the total investment up front
- Allows members to see what they are investing and what they receive in return for their investment

In every level that you choose, you are supporting your community, allowing us to help make it a vibrant and viable place to live for you and members of your workforce. Please review the information in this document to determine the level that is best for your organization. With change comes questions, so be confident that our staff will be prepared to answer any questions and support you through this process.

Thank you for your support over the past years. We look forward to working with you in the future.

Brianna Johnson, President & CEO - Huron Chamber & Visitors Bureau

Mission: The Huron Chamber & Visitors Bureau serves members by strengthening business, supporting visitors and enhancing community.

Benefits of Chamber Membership



WE STRENGTHEN:

- State and local legislative resources & advocacy
- Discount on special Chamber professional development workshops

WE SUPPORT:

- Opportunity to participate on committees and boards
- Access to all networking functions, educational programs & Chamber events
- Stay informed about community happenings with weekly Chamber emails
- Personal & electronic referrals from Chamber business directory, Chamber office & other members
- Ability to utilize Visitor Center brochure racks for business information

WE ENHANCE:

- Include event/activity on Chamber calendar (poster, Heart of Huron, email, website, radio)
- Bulk mailing use
- Include poster on poster route
- Opportunity to host Chamber Mixer
- Flyer or brochure in Visitor, Relocation or Hunting Packets
- Flyer or promotional item in Welcome to Huron Basket

WE SERVE:

- Professional staff & facilities for Chamber & Visitors Bureau functions
- Chamber membership window cling to display at business entrance
- Notary service

Home-Based,
Seasonal, Non-Profit
\$265

Benefits:

- One free set of investor labels
- Six events on Chamber marquee
- Six broadcast email advertisements

PROGRAMS & SERVICES- A LA CARTE

Ag Appreciation Banquet

- Tickets- \$25
- Table- \$160
- Corporate Sponsor- \$250
- Entertainment Sponsor
 - \$750- \$1500

BBQ Championships

- Premium Sponsor- \$100
- Certified Sponsor- \$250
- Choice Sponsor- \$500
- Prime Sponsor- \$1000

Chamber Golf Classic

- Twosome- \$125
- Foursome- \$250
- Hole Sponsor- \$200
- Hole-In-One Sponsor- \$200- \$400
 - Auto Dealers ONLY

Harvest Fest

- Pumpkin Sponsor- \$100
- Hay Bale Sponsor- \$250
- Jack-O-Lantern Sponsor- \$500
- Scarecrow Sponsor- \$1000
- Event Title Sponsor- \$2000

Shop Huron & Win

- Bronze Sponsor- \$50
- Silver Sponsor- \$100
- Gold Sponsor- \$250

Other Add Ons

- Certificate of Origin- \$200
- Set of Investor Labels- \$15
- Leadership Huron tuition- \$400
- South town Digital Billboard
 - Weekly Rate- \$150
 - 2-Week Rate- \$130 per week (\$260)
- Additional Listing on Chamber Business Directory- \$400
- Placer Ai Analytic Report- \$200
- Job Posting on Chamber Website- \$50
- Extra email blast- \$25

Ag Shuttle State Fair

- New Sponsor- \$250
- Loyal Sponsor- \$150
- Loyal Sponsor with New Sign- \$225

Bus Shuttle

- SD State Fair Bus Shuttle Sponsor- \$250

Parade of Lights

- Award Sponsor- \$100 each
 - 8 categories available
- Grand Master of Holiday Fun- \$500
 - Includes banner & spot behind Grand Marshal of Parade
- Christmas Lane Bingo Award Sponsor- \$100

Ringneck Festival & Bird Dog Challenge

- Support Business Sponsor- \$100
- Tail Feather Sponsor- \$250
- Golden Sponsor- \$500
- Imperial Sponsor- \$1000

Miscellaneous Events

- Independence Day Sponsor- \$500
- Annual Banquet Tickets- \$50
- Chamber Mixer Hosting Fee
 - Option #1- \$650
 - Option #2- \$250
- Chamber Mixer Pass- \$30
- Legislative Event Tickets- \$15
- Coffee with Legislators- \$150

****Event & Sponsorship Details on Next Page**

EVENTS & SPONSORSHIP DETAILS

- **Ag Appreciation Banquet** – This annual event draws approximately 500 farmers and agri-business representatives from the Huron area. The event is a tremendous networking opportunity with great entertainment and recognition to the agriculture industry.
 - Table sponsor -\$160, includes 8 tickets
 - Corporate sponsor- \$250, includes banner at the event & 2 tickets
 - Entertainment sponsor levels -from \$750 (8 tickets), \$1,000 (16 tickets) & \$1,500 (24 tickets), includes speaking opportunity-and a banner at the event).
- **Ag Shuttles** – Two shuttles are owned by the Chamber that run during the SD State Fair and other special events held throughout the year. The shuttles provide free transportation around the fairgrounds during the fair to thousands of people.
 - Loyal Sponsor -\$150 per sign
 - Loyal Sponsor- with new sign \$225 per sign
 - New Sponsor- \$250 per sign
- **Ringneck Festival & Bird Dog Challenge** – Up to thirty 6-person teams from across the United States participate in this competitive hunt, held the first weekend of November. The event is designed to attract hunters from across the country to experience some of the best pheasant hunting in the area. Sponsorship provides valuable visibility for your business with teams, landowners, scorekeepers, and volunteers during the Friday night Meet the Landowner Banquet and the Saturday Awards Banquet. (*items marked with an (*) are included in other sponsorship packages following)
 - Support Business- \$100 (2 dinner tickets to Saturday banquet/ *name recognition in the program.
 - Tail Feather- \$250 (2 tickets to Friday banquet/ 2 tickets to Saturday banquet/ 2 entries to gun raffle. *Event signage during the event. *1 e-blast promote and thank business.)
 - Golden Corporate- \$500 (4 VIP Passes/ 4 Entries to gun raffle/ *Social media recognition one week before event- ½ page ad in the Plainsman- and more!)
 - Imperial Corporate- \$1000 (8 VIP Passes/ 8 Entries to gun raffle/ 2 eblast promote and thank business/ Ringneck sponsor spotlight in Heart of Huron email newsletter/ vendor location at event- and more!)
- **Business Sense Workshop Sponsorship** – Business Sense workshops are designed to be informative, educational and developmental.
- **Chamber Golf Classic** – Held in August, this annual golf outing is one of the premiere networking events of the Chamber. The format is traditionally a 9-hole, four-person scramble.
 - Hole Sponsor -\$200-limited first come basis.
 - Two-man team is \$125 (will be paired with another two-man team) or Four-man team is \$250.
- **Chamber Mixers** – This event is held the second Tuesday of every month at a host business with an average of 50 people. This is a great opportunity for the host to showcase their business and formally address attendees.
 - Hosting fee is \$250 if you provide the food
 - \$650 if Chamber provides the food.
- **Coffee with the Legislators** – This forum is held on three Saturdays during February and March while the legislative session is in progress. It gives candidates the opportunity to share their views on current legislative issues and engage in a Q&A with the audience. Average attendance is about 45 people per session. (Refreshment sponsor is \$150)

- **Huron Connect** – Variety of community events throughout the year. Huron Connect works to provide low-cost events that help the Huron Community connect, grow & live. Sponsors are recognized on social media, the radio, printed materials, day of event announcements, banners at the event and other event promotions depending on level.
 - **Harvest Fest** – Held in October, this annual fall fun, family event that is one of the few completely FREE events for families in the Huron Community. A classroom decorating contest also raises funds for a local charity or non-profit.
 - Pumpkin Sponsor- \$100 • Scarecrow Sponsor- \$1000
 - Hay Bale Sponsor- \$250 • Event Title Sponsor- \$2000
 - Jack-O-Lantern- \$500
 - **Food Truck Wednesday** - This event is held the last Wednesday of the month for May, June & July in Memorial Park. Over the course of the event, over 600+ people attend for unique food vendors, entertainment, enjoyment of the outdoors in the summer months.
 - **Other Events** - Burger Battle, Soup Saturday, Beer Madness, Teacher/Nurse Appreciation Week -Sponsor levels: \$100, \$250, \$500
- **Leadership Huron Program Sponsor** – This nine-month program focuses on building leadership and business skills, increasing community involvement and awareness, and fostering valuable professional networking opportunities.
 - Program tuition:
 - \$400 for Chamber members/ \$500 for non-members
- **SD State BBQ Championships** – This Kansas City BBQ Society–sanctioned event draws more than 50 teams and approximately 1,500 attendees. Teams compete for cash prizes, bragging rights, and invitations to the Jack Daniel’s and American Royal BBQ competitions. Proceeds benefit the SD State Fair Foundation, supporting fairground promotion and improvements. Sponsorship levels range from \$100 to \$1,000 and may include name/logo placement on event t-shirts, social media recognition, VIP passes, and on-site signage, depending on the level selected.
- **Shop Huron Promotions** – Promoting shopping local is a priority – sponsor funds will help with all promotions run throughout the year along with any special Christmas promotion and give away.
 - Bronze- \$50 (business name on promotion material/business acknowledge at final drawing)
 - Silver- \$100 (business name on promotion material & website event page/business acknowledge at final drawing)
 - Gold- \$250 (business acknowledged on radio & weekly and final drawing/ logo on promotional material & website event page/ Option to give weekly prize (\$50 value) and live drawing at your business.
- **State Fair Bus Shuttle Service** –This free school bus shuttle service transports SD State Fair attendees between the Huron Mall and the Fairgrounds. The shuttle runs every 30 minutes, with stops at the mall and Gate 3 of the SD State Fairgrounds. Sponsor signage is displayed at both stops, on the bus, and throughout the Fairgrounds.

****For additional details on sponsorship benefits not listed, please contact us.**

MEMBERSHIP APPLICATION



Date: _____ Business/Organization Name: _____

Main Representative: _____ Title: _____

Email: _____ Main Company Email: _____

Billing Contact (if different): _____ Title: _____

Email: _____ Billing Address (if different): _____

Business Address/ City/ State/ Zip: _____

PO BOX: _____ Phone Number: _____ Toll Free: _____

Fax: _____ Website: _____

Other Social Media: _____

Membership Type/Level: Non Profit/Home Based/ Seasonal Access

Connector Supporter Builder Influencer

Number of Employees (if applicable): Full Time: _____ Part-Time: _____

Business established: M/D/YY _____

Type of Business (description of products/services)

A La Carte Items: _____

Do you wish to receive emails on behalf of the Chamber? YES NO

Payment Schedule: Annual Semi- Annual Quarterly

Agreement

By submitting this application, I understand that membership dues are billed annually and are non-refundable. I agree to support the mission and goals of the Chamber.

Authorized Signature: _____ **Printed Name:** _____

An invoice will be sent to the billing contact listed above after this application is received.

Applications may be submitted via email to membershipservices@huronsd.com or mailed to 1725 Dakota Ave S, Huron SD 57350.