



**BUNDLE UP! PLAN
2025
MEMBERSHIP
BROCHURE**

**HOME-BASED,
SEASONAL AND
NON-PROFIT
LEVEL**

**WE SERVE
WE STRENGTHEN
WE SUPPORT
WE ENHANCE**

**1725 DAKOTA AVENUE S
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Bundle-Up! *A Tiered Dues Approach to Membership*

Bundle-Up:

- Provides resources and tools to deliver benefits to your business through marketing, visibility and face to face opportunities with other community leaders, business persons and enhanced promotion for your organization
- Is a type of membership where members are investing in packaged programs and services that meet their specific company needs
- Pre-registers members for events included in selected bundles
- Provides engagement opportunities through committees, events, networking, sponsorship and more
- A La Carte allows you to pre-select your sponsorships and other benefits to form a perfect bundle
- Offers budget planning - knowing the total investment up front
- Allows members to see what they are investing and what they receive in return for their investment

In every level that you choose, you are supporting your community, allowing us to help make it a vibrant and viable place to live for you and members of your workforce. Please review the information in this document to determine the level that is best for your organization. With change comes questions, so be confident that our staff will be prepared to answer any questions and support you through this process.

Thank you for your support over the past years. We look forward to working with you in the future.

Laurie A Shelton, President & CEO - Huron Chamber & Visitors Bureau

Mission: The Huron Chamber & Visitors Bureau serves members by strengthening business, supporting visitors and enhancing community.

Home-Based,
Seasonal, Non-Profit
\$260



WE STRENGTHEN:

State and local legislative resources & advocacy

Discount on special Chamber professional development workshops

WE SUPPORT:

Opportunity to participate on committees and boards

Access to all networking functions, educational programs & Chamber events

Stay informed about community happenings with weekly Chamber emails

Personal & electronic referrals from Chamber business directory, Chamber office & other members

Ability to utilize Visitor Center brochure racks for business information

WE ENHANCE:

Include event/activity on Chamber calendar (poster, PrairieTracks, email, website, radio)

Bulk mailing use

Include poster on poster route

Four events on Chamber marquee

Four broadcast email advertisements

Social media event shares

Opportunity to host Chamber Mixer

Flyer or brochure in Visitor, Relocation or Hunting Packets

Flyer or promotional item in Welcome to Huron Basket

WE SERVE:

Professional staff & facilities for Chamber & Visitors Bureau functions

Chamber membership window cling to display at business entrance

Notary service

PROGRAMS & SERVICES - A LA CARTE

Ag Appreciation Banquet - Corporate Sponsor (includes 2 banquet tickets & Banner at Event)	\$250
Ag Appreciation Banquet - Table (8)	\$160
Ag Appreciation Banquet - Tickets	\$20 Each
Ag Entertainment Sponsor	\$750-\$2500
Ag Shuttles - New Sponsor	\$250
Ag Shuttles - Loyal Sponsor with New Sign	\$225
Ag Shuttles - Loyal Sponsor	\$150
BBQ Championships - Prime Sponsor	\$1,000
BBQ Championships - Choice Sponsor	\$500
BBQ Championships - Certified Sponsor	\$250
BBQ Championships - Premium Sponsor	\$100
Business Sense Workshop Sponsor	\$250-\$2500
Chamber Golf Classic Foursome	\$250
Chamber Golf Classic Twosome	\$125
Chamber Golf Classic Hole Sponsor	\$200
Chamber Golf Classic Hole-In-One Sponsor (Auto Dealers Only)	\$200-\$400
Christmas Lane Bingo Award Sponsor	\$100
Harvest Fest - Presenting Sponsor	\$1,500
Harvest Fest - Jack-O-Lantern Sponsor	\$500
Harvest Fest - Hay Bale Sponsor	\$250
Harvest Fest - Pumpkin Sponsor	\$100
Independence Day Sponsor	\$500
Parade of Lights Award Sponsor (8 categories available)	\$100 Each
Parade of Lights Grand Master of Holiday Fun (includes banner & spot behind Grand Marshal of Parade)	\$500
Ringneck Festival - Imperial Sponsor	\$1,000
Ringneck Festival - Golden Sponsor	\$500
Ringneck Festival - Tail Feather Sponsor	\$250
Ringneck Festival - Support Business Sponsor	\$100
Shop Huron & Win Gold Sponsor	\$250
Shop Huron & Win Silver Sponsor	\$100
Shop Huron & Win Bronze Sponsor	\$50
SD State Fair Bus Shuttle Sponsor	\$250
Additional Listing in Chamber Business Directory	\$400
Annual Banquet Tickets	\$50
Banner Ad on HuronSD.com Website with Link to your Website	\$1,200
Bulk Mail Use	\$50
Business Card Size Ad on Chamber's Large Mailing Envelope	\$100
Business Logo on Huron Chamber Home Page with Link to your Website	\$600
Certificate of Origin	\$200
Chamber Mixer Hosting Fee	\$250 or \$650
Chamber Mixer Pass	\$30
Enhanced Listing on Chamber Business Directory	\$100
Extra Email Blast or Social Media Post	\$50
Flyer or Brochure in Visitor or Relocation Packet	\$100
Flyer or Promotional Item in Welcome to Huron Basket	\$200
Job Posting on Chamber Website	\$50
Leadership Huron Tuition	\$400
Legislative Event Tickets	\$15
Set of Investor Labels	\$100
Independence Day Celebration	\$500
Placer Ai Analytic Report	\$200

EVENT SPONSORSHIP DETAILS

Ag Appreciation Banquet — This annual event draws approximately 400 farmers and agri-business representatives from the Huron area. The event is a tremendous networking opportunity with great entertainment and recognition to the agriculture industry. (Table sponsor is \$160, includes 8 tickets, corporate sponsor is \$250, includes banner at the event & 2 tickets, and entertainment sponsor levels from \$750, \$1,000 & \$1,500, includes speaking opportunity, 8, 16, 24 tickets, and a banner at the event).

Ag Shuttles — Two shuttles are owned by the Chamber that run during the SD State Fair and other special events held throughout the year. The shuttles provide free transportation around the fairgrounds during the fair to thousands of people. (Loyal Sponsor \$150 per sign, Loyal Sponsor with new sign \$225 per sign, New Sponsor \$250 per sign).

Bird Dog Challenge & Ringneck Festival — Up to Thirty 6-person teams from across the United States take part in this competitive hunt. The event is held the first weekend in November and is designed to bring hunters from across the country to take in some of the best pheasant hunting around. Sponsorship allows your business name to be visible to our teams, landowners, scorekeepers and other volunteers during the Friday night Meet the Landowner Banquet and Saturday Awards Banquet. (Sponsor levels are \$100, \$250, \$500 and \$1,000, this includes tickets to the event, logo/name in the program and banner at the event).

Business Sense Workshop Sponsorship — Business Sense workshops are designed to be informative, educational and developmental.

Chamber Golf Classic — Held in August, this annual golf outing is one of the premiere networking events of the Chamber. The format is traditionally a 9-hole, four-person scramble. Hole Sponsor is \$200, limited first come basis. Two-man team is \$125 (will be paired with another two-man team) or Four-man team is \$250.

Chamber Mixers — This event is held the second Tuesday of every month at a host business with an average of 50 people. This is a great opportunity for the host to showcase their business and formally address attendees. Hosting fee is \$250 if you provide the food or \$650 if Chamber provides the food.

Coffee with the Legislators — This forum is held on Saturday's three times during the months of January, February or March (during the legislative session). The forum allows the candidates to express their views on current legislative issues and activities in addition to a question-and-answer period from audience participants. Average attendance is 45 people per session, plus broadcast on the Tiger Network. (Refreshment sponsorship is \$150).

EVENT SPONSORSHIP DETAILS

Huron Connect – Variety of community events throughout the year. Huron Connect works to provide low-cost events that help the Huron Community connect, grow & live. Sponsors are recognized on social media, the radio, printed materials, day of event announcements, banners at the event and other event promotions depending on level.

- **Harvest Fest – Held in October, this annual fall fun, family event that is one of the few completely FREE events for families in the Huron Community. A classroom decorating contest also raises funds for a local charity or non-profit. Presenting Sponsor \$1,500, Jack-O-Lantern Sponsor \$500, Hay Bale Sponsor \$250, Pumpkin Sponsor \$100.**
- **Food Truck Wednesday - This event is held the last Wednesday of the month for May, June & July in Memorial Park. Over the course of the event, over 600+ people attend for unique food vendors, entertainment, enjoyment of the outdoors in the summer months.**
- **Other Events - Burger Battle, Soup Saturday, Beer Madness, Teacher/Nurse Appreciation Week -Sponsor levels: \$100, \$250, \$500**

Leadership Huron Program Sponsor – This nine-month program is designed to enhance leadership development and business skills, create community awareness and participation, and establish professional networking opportunities. (Program tuition is \$400 for Chamber members and \$500 for non-members).

SD State BBQ Championships – This is a Kansas City BBQ Society Sanctioned event hosts upwards of 50 teams and approximately 1,500 people in attendance. The BBQ teams compete for cash prizes, bragging rights, and an invitation to the Jack Daniels and the American Royal BBQ events. Proceeds go to the SD State Fair Foundation for fairground promotions and improvements. Sponsor levels are \$100, \$250, \$500 and \$1000. Sponsorship levels include name/logo on t-shirt, social media recognition, VIP passes, and signage at the event (varies per level)

Shop Huron Promotions – Promoting shopping local is a priority – sponsor funds will help with all promotions run throughout the year along with any special Christmas promotion and give away. (Sponsorship levels are \$250 or \$100)

State Fair Bus Shuttle Service – This is a free bus shuttle service (school bus) that picks State Fair attendees up at the Huron Mall and shuttles them to the SD State Fair. Signage is placed at both stops, in bus and on state Fairgrounds. Shuttle stops every ½ hour at the mall and at Gate 3 of the SD State Fairgrounds.

***Contact us for details regarding benefits of the different sponsorship levels.**

MEMBERSHIP APPLICATION



Date: _____ Referred by: _____

Company/Organization: _____

Main Representative: _____ Title: _____

Website: _____ Email: _____

Street Address/City/State/Zip: _____

PO Box: _____ Phone: _____ Cell: _____

Toll Free: _____ Fax: _____

Business Type: Corporation ☐ Franchise ☐ Government ☐ Home-Based Business ☐

Locally Owned ☐ Non-Profit ☐ Partnership ☐ Sole Proprietorship ☐ Seasonal ☐

Type of Business: (describe product service/keywords) _____

What date was your business established? M/D/YYYY _____

How many employees do you have? Full-Time _____ Part-Time _____

Do you wish to receive emails on behalf of the Chamber? Yes NO

A La Carte Items: _____

Payment: Please submit this application along with your payment to the Huron Chamber & Visitors Bureau.

Form of Payment: Check ☐ Credit Card ☐ Cash ☐ Amount: \$ _____

Credit Card Holder's Name: _____

Credit Card Number: _____

Security Code: _____ Expiration Date: _____ Billing Zip Code: _____

Card Holder Signature: _____

Payment Schedule: Quarterly ☐ Semi-Annual ☐ Annual ☐

Applications may be submitted via email to cvb@huronsd.com or mailed to 1725 Dakota Ave S, Huron SD 57350.