



**BUNDLE UP! PLAN
2023
MEMBERSHIP
BROCHURE**

**WE SERVE
WE STRENGTHEN
WE SUPPORT
WE ENHANCE**

**1725 DAKOTA AVENUE S
HURON SD 57350
(605) 352-0000**

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Bundle-Up! *A Tiered Dues Approach to Membership*

Bundle-Up:

- Provides resources and tools to deliver benefits to your business through marketing, visibility and face to face opportunities with other community leaders, business persons and enhanced promotion for your organization
- Is a type of membership where members are investing in packaged programs and services that meet their specific company needs
- Pre-registers members for events included in selected bundles
- Provides engagement opportunities through committees, events, networking, sponsorship and more
- A La Carte allows you to pre-select your sponsorships and other benefits to form a perfect bundle
- Offers budget planning - knowing the total investment up front
- Allows members to see what they are investing and what they receive in return for their investment

In every level that you choose, you are supporting your community, allowing us to help make it a vibrant and viable place to live for you and members of your workforce. Please review the information in this document to determine the level that is best for your organization.

With change comes questions, so be confident that our staff will be prepared to answer any questions and support you through this process.

Thank you for your support over the past years. We look forward to working with you in the future.

Laurie A Shelton, President & CEO - Huron Chamber & Visitors Bureau

Mission: The Huron Chamber & Visitors Bureau serves members by strengthening business, supporting visitors and enhancing community.

ACCESS
\$406



WE STRENGTHEN:

State and local legislative resources & advocacy

Discount on special Chamber professional development workshops

Include job postings on Chamber website

One annual mixer pass

WE SUPPORT:

Opportunity to participate on committees and boards

Access to all networking functions, educational programs & Chamber events

Stay informed about community happenings with weekly Chamber emails

Personal & electronic referrals from Chamber business directory, Chamber office & other members

Ability to utilize Visitor Center brochure racks for business information

WE ENHANCE:

Include event/activity on Chamber calendar (poster, PrairieTracks, email, website, radio)

Bulk mailing use

Include poster on poster route

Enhanced listing on Chamber website business directory with statistical reports

Six events on Chamber marquee

Six broadcast email advertisements

Social media event shares

One free set of investor labels

Opportunity to host Chamber Mixer

Flyer or brochure in Visitor, Relocation or Hunting Packets

Flyer or promotional item in Welcome to Huron Basket

WE SERVE:

Professional staff & facilities for Chamber & Visitors Bureau functions

Chamber membership window cling to display at business entrance

Notary service

CONNECTOR \$1009



WE STRENGTHEN:

State and local legislative resources & advocacy

Discount on special Chamber professional development workshops

Include job postings on Chamber website

One annual mixer pass

Chamber Golf Classic Twosome

WE SUPPORT:

Opportunity to participate on committees and boards

Access to all networking functions, educational programs & Chamber events

Stay informed about community happenings with weekly Chamber emails

Personal & electronic referrals from Chamber business directory, Chamber office & other members

Ability to utilize Visitor Center brochure racks for business information

\$250 Sponsorship Credit

WE ENHANCE:

Include event/activity on Chamber calendar (poster, PrairieTracks, email, website, radio)

Bulk mailing use

Include poster on poster route

Enhanced listing on Chamber website business directory with statistical reports **(Plus 1 additional listing) - Additional listing received 4 broadcast emails**

Eight events on Chamber marquee

Eight broadcast email advertisements

Social media event shares

One free set of investor labels

Opportunity to host Chamber Mixer

Flyer or brochure in Visitor, Relocation or Hunting Packets

Flyer or promotional item in Welcome to Huron Basket

WE SERVE:

Professional staff & facilities for Chamber & Visitors Bureau functions

Chamber membership window cling to display at business entrance

Notary service

SUPPORTER \$2013



WE STRENGTHEN:

State and local legislative resources & advocacy

Discount on special Chamber professional development workshops

Include job postings on Chamber website

One annual mixer pass

Chamber Golf Classic Twosome

WE SUPPORT:

Opportunity to participate on committees and boards

Access to all networking functions, educational programs & Chamber events

Stay informed about community happenings with weekly Chamber emails

Personal & electronic referrals from Chamber business directory, Chamber office & other members

Ability to utilize Visitor Center brochure racks for business information

\$750 Sponsorship Credit

Two Tickets to Annual Celebration

One Table for Ag Appreciation Event

WE ENHANCE:

Include event/activity on Chamber calendar (poster, PrairieTracks, email, website, radio)

Bulk mailing use

Include poster on poster route

Enhanced listing on Chamber website business directory with statistical reports **(Plus 2 additional listing) - Additional listings received 4 broadcast emails**

Nine events on Chamber marquee

Nine broadcast email advertisements

Social media event shares

One free set of investor labels

Opportunity to host Chamber Mixer

Flyer or brochure in Visitor, Relocation or Hunting Packets

Flyer or promotional item in Welcome to Huron Basket

Business card size ad on Chamber large mailing envelope

WE SERVE:

Professional staff & facilities for Chamber & Visitors Bureau functions

Chamber membership window cling to display at business entrance

Notary service

Certificate of Origin

BUILDER
\$4016



WE STRENGTHEN:

State and local legislative resources & advocacy

Discount on special Chamber professional development workshops

Include job postings on Chamber website

Two annual mixer pass

Chamber Golf Classic Foursome

Six legislative event tickets

Legislative meeting/facility tour

WE SUPPORT:

Opportunity to participate on committees and boards

Access to all networking functions, educational programs & Chamber events

Stay informed about community happenings with weekly Chamber emails

Personal & electronic referrals from Chamber business directory, Chamber office & other members

Ability to utilize Visitor Center brochure racks for business information

\$2000 Sponsorship Credit

Six Tickets to Annual Celebration

Two Tables for Ag Appreciation Event

Logo on Chamber website with link to website

WE ENHANCE:

Include event/activity on Chamber calendar (poster, PrairieTracks, email, website, radio)

Bulk mailing use

Include poster on poster route

Enhanced listing on Chamber website business directory with statistical reports **(Plus 3 additional listing) - Additional listings received 4 broadcast emails**

Ten events on Chamber marquee

Ten broadcast email advertisements

Social media event shares

One free set of investor labels

Opportunity to host Chamber Mixer

Flyer or brochure in Visitor, Relocation or Hunting Packets

Flyer or promotional item in Welcome to Huron Basket

Business card size ad on Chamber large mailing envelope

Logo on weekly Chamber emails

WE SERVE:

Professional staff & facilities for Chamber & Visitors Bureau functions

Chamber membership window cling to display at business entrance

Notary service

Certificate of Origin

INFLUENCER \$8035



WE STRENGTHEN:

State and local legislative resources & advocacy

Discount on special Chamber professional development workshops

Include job postings on Chamber website

Three annual mixer pass

Chamber Golf Classic Foursome

Twelve legislative event tickets

Legislative meeting/facility tour

Tuition for one Leadership Huron

Chamber Golf Hole Sponsor

Automatic seat at the table - Chamber Board Position

WE SUPPORT:

Opportunity to participate on committees and boards

Access to all networking functions, educational programs & Chamber events

Stay informed about community happenings with weekly Chamber emails

Personal & electronic referrals from Chamber business directory, Chamber office & other members

Ability to utilize Visitor Center brochure racks for business information

\$4000 Sponsorship Credit

Eight tickets to Annual Celebration

Two Tables for Ag Appreciation Event

Logo on Chamber website with link to website

WE ENHANCE:

Include event/activity on Chamber calendar (poster, PrairieTracks, email, website, radio)

Bulk mailing use

Include poster on poster route

Enhanced listing on Chamber website business directory with statistical reports **(Plus 4 additional listing)**

Additional listings received 4 broadcast emails

Unlimited events on Chamber marquee

Unlimited broadcast email ads

Social media event shares

One free set of investor labels

Opportunity to host Chamber Mixer

Flyer or brochure in Visitor, Relocation or Hunting Packets

Flyer or promotional item in Welcome to Huron Basket

Business card size ad on Chamber large mailing envelope

Logo on weekly Chamber emails

Advertorial in PrairieTracks once per year

WE SERVE:

Professional staff & facilities for Chamber & Visitors Bureau functions

Chamber membership window cling to display at business entrance

Notary service

Certificate of Origin

PROGRAMS & SERVICES - A LA CARTE

Ag Appreciation Banquet - Corporate Sponsor (Includes 2 banquet tickets & Banner at event)	\$250
Ag Appreciation Banquet - Table (8)	\$160
Ag Appreciation Banquet – Tickets	\$20 each
Ag Entertainment Sponsor	\$750-\$2500
Ag Shuttles – New Sponsor	\$250
Ag Shuttles – Loyal Sponsor with New Sign	\$225
Ag Shuttles – Loyal Sponsor	\$150
BBQ Championships - Prime Sponsor	\$1,000
BBQ Championships - Choice Sponsor	\$500
BBQ Championships - Certified Sponsor	\$250
BBQ Championships - Premium Sponsor	\$100
Business Sense Workshop Sponsors	\$250-\$2500
Chamber Golf Classic Foursome	\$250
Chamber Golf Classic Twosome	\$125
Chamber Golf Classic Hole Sponsor	\$200
Chamber Golf Classic Hole-In-One Sponsor (Auto Dealers Only)	\$200-\$400
Christmas Lane Bingo Award Sponsor	\$100
Harvest Fest - Presenting Sponsor	\$1,500
Harvest Fest - Jack-O-Lantern Sponsor	\$500
Harvest Fest - Hay Bale Sponsor	\$250
Harvest Fest - Pumpkin Sponsor	\$100
Parade of Lights Award Sponsor (8 Categories Available)	\$100 each
Parade of Lights Grand Master of Holiday Fun (includes banner & spot behind Grand Marshal of Parade)	\$500
Ringneck Festival – Imperial Sponsor	\$1,000
Ringneck Festival – Golden Sponsor	\$500
Ringneck Festival – Tail Feather Sponsor	\$250
Ringneck Festival – Support Business Sponsor	\$100
Shop Huron & Win Gold Sponsor	\$250
Shop Huron & Win Silver Sponsor	\$100
Shop Huron & Win Bronze Sponsor	\$50
SD State Fair Bus Shuttle Stop Sponsor	\$250
Additional Listing in Chamber Business Directory	\$400
Annual Banquet Tickets	\$35
Banner Ad on Huronsd.com Website with a Link to Your Website	\$1,200
Bulk Mail Use	\$50
Business Card Sized Ad on Chamber's Large Mailing Envelopes	\$100
Business Logo on Huron Chamber Home Page with a Link to Your Website	\$600
Certificate of Origin	\$200
Chamber Mixer Hosting Fee	\$250 or \$650
Chamber Mixer Passes	\$30
Enhanced Listing on Chamber Business Directory	\$100
Extra Email Blast or Social Media Post	\$50
Flyer or Brochure in Visitor or Relocation Packet	\$100
Flyer or Promotional Item in Welcome to Huron Basket	\$200
Include Job Posting on Chamber Website	\$50
Leadership Huron Tuition	\$400
Legislative Event Tickets	\$15
Set of Investor Labels	\$100

EVENT SPONSORSHIP DETAILS

Chamber Golf Classic – Held in August, this annual golf outing is one of the premiere networking events of the Chamber. The format is traditionally a 9-hole, four-person scramble. Hole Sponsor is \$200, limited first come basis. Two-man team is \$125 (will be paired with four-man team) or Four-man team is \$250.

Bird Dog Challenge & Ringneck Festival – Up to Thirty 6-person teams from across the United States take part in this competitive hunt. The event is held the first weekend in November and is designed to bring hunters from across the country to take in some of the best pheasant hunting around. Sponsorship allows your business name to be visible to our teams, landowners, scorekeepers and other volunteers during the Friday night Meet the Landowner Banquet and Saturday Awards Banquet. (Sponsor levels are \$100, \$250, \$500 and \$1,000).

Leadership Huron Program Sponsor – This nine-month program is designed to enhance leadership development and business skills, create community awareness and participation, and establish professional networking opportunities. (Program tuition is \$400 for Chamber members and \$500 for non-members).

Mixers – This event is held the second Tuesday of every month at a host business with an average of 50 people. This is a great opportunity for the host to showcase their business and formally address attendees. Hosting fee is \$250 if you provide the food or \$650 if Chamber provides the food. Evening or Noon options are available.

Business Sense Workshop Sponsorship – Business Sense workshops are designed to be informative, educational and developmental.

Ag Appreciation Banquet – This annual event draws approximately 500 farmers and agri-business representatives from the Huron area. The event is a tremendous networking opportunity with great entertainment and recognition to the agriculture industry. (Table sponsor is \$160, corporate sponsor is \$250 and entertainment sponsor from \$750 to \$2500).

Ag Shuttles – Two shuttles are owned by the Chamber that run during the SD State Fair and other special events held throughout the year. The shuttles provide free transportation around the fairgrounds during the fair to thousands of people. (Loyal Sponsor \$150 per sign, Loyal Sponsor with new sign \$225 per sign, New Sponsor (includes new sign) \$250 per sign).

State Fair Bus Shuttle Service – This is a free bus shuttle service (school bus) that picks State Fair attendees up at the Huron Mall and shuttles them to the SD State Fair. Signage is placed at both stops, in bus and on state Fairgrounds. Shuttle stops every ½ hour at the mall and at Gate 3 of the SD State Fairgrounds.

Shop Huron Promotions – Promoting shopping local is a priority – sponsor funds will help with all promotions run throughout the year along with any special Christmas promotion and give away.

Coffee with the Legislators – This forum is held on Saturday's three times during the months of January, February or March (during the legislative session). The forum allows the candidates to express their views on current legislative issues and activities in addition to a question-and-answer period from audience participants. Average attendance is 45 people per session, plus broadcasted on the Tiger Network. (Refreshment sponsorship is \$150).

SD State BBQ Championships – This is a Kansas City BBQ Society Sanctioned event hosts upwards of 50 teams and approximately 1,500 people in attendance. The BBQ teams compete for cash prizes, bragging rights, and an invitation to the Jack Daniels and the American Royal BBQ events. Proceeds go to the SD State Fair Foundation for fairground promotions and improvements. (Sponsor levels are \$100, \$250, \$500 and \$1000).

*Contact us for details regarding benefits of the different sponsorship levels.

MEMBERSHIP APPLICATION



Date: _____ Referred by: _____

Company/Organization: _____

Main Representative: _____ Title: _____

Website: _____ Email: _____

Street Address/City/State/Zip: _____

PO Box: _____ Phone: _____ Cell: _____

Toll Free: _____ Fax: _____

Business Type: Corporation ☐ Franchise ☐ Government ☐ Home-Based Business ☐

Locally Owned ☐ Non-Profit ☐ Partnership ☐ Sole Proprietorship ☐ Seasonal ☐

Type of Business: (describe product service/keywords) _____

What date was your business established? M/D/YYYY _____

How many employees do you have? Full-Time _____ Part-Time _____

Do you wish to receive emails on behalf of the Chamber? Yes NO

A La Carte Items: _____

Payment: Please submit this application along with your payment to the Huron Chamber & Visitors Bureau.

Investment Level: Access ☐ Connector ☐ Supporter ☐ Builder ☐ Influencer ☐

Form of Payment: Check ☐ Credit Card ☐ Cash ☐ Amount: \$ _____

Credit Card Holder's Name: _____

Credit Card Number: _____

Security Code: _____ Expiration Date: _____ Billing Zip Code: _____

Card Holder Signature: _____

Payment Schedule: Quarterly ☐ Semi-Annual ☐ Annual ☐

Applications may be submitted via email to cvb@huronsd.com or mailed to 1725 Dakota Ave S, Huron SD 57350.